



MERCY COLLEGE PALAKKAD

ENTREPRENEURSHIP DEVELOPMENT CLUB

NEST – “ Nurturing Entrepreneurship & Startup Thinking”

Institution	Mercy College, Palakkad
Department	Entrepreneurship development club
IQAC Initiative	ED Club Activities
Title of the Activity	NEST – Nurturing Entrepreneurship & Startup Thinking -Faculty Entrepreneurial Awareness and Interactive Session
Date	29/07/2026
Time	10.30 a.m. – 11.30 a.m.
Venue	Conference Hall Mercy College Palakkad
Mode of Activity	Offline
Funding Agency	Self-funded
Amount	Nil
Focus of the Activity	The program was designed to foster an entrepreneurial mindset among faculty members and encourage them to play an active role in promoting innovation, startup culture, and entrepreneurship within the institution. The discussions focused on integrating innovation into the curriculum, identifying entrepreneurial opportunities within academic disciplines, and strengthening industry-academia collaboration.
Objectives	• To create awareness about the importance of entrepreneurship in higher education. • To introduce faculty members to the startup ecosystem and entrepreneurial opportunities. • To encourage faculty to mentor and support student entrepreneurs. • To promote innovation, interdisciplinary collaboration, and entrepreneurial thinking among educators.
Methodology	Interactive knowledge discussion between the faculty members and Mr. Adharsh Vijayan Lead – Entrepreneurship Development, Kerala Startup Mission and Ms. Vinitha Joseph, Entrepreneur and Alumna, Mercy College
Outcome	• Enhanced entrepreneurial awareness among faculty members. • Familiarized participants with the initiatives and support offered by Kerala Startup Mission.

	• Strengthened the institution's commitment to fostering innovation and entrepreneurship. • Motivated faculty members to incorporate entrepreneurial thinking into teaching, research, and extension activities to mentor student innovators and startup aspirants..
Resource Person	Mr. Adharsh Vijayan Lead – Entrepreneurship Development, Kerala Startup Mission and Ms. Vinitha Joseph , Entrepreneur and Alumna, Mercy College
Number of Participants	25
Coordinators	ED Club Co-ordinator : Dr. Jency Baby Staff Coordinator: Dr. Jimcy c s Student Coordinator: Ms. Swetha P



Faculty Coordinator: Dr. Jimcy C S



Student Coordinator: Ms. Swetha P

ED Club Coordinator:

Principal:

IQAC Coordinator:



MERCY COLLEGE PALAKKAD

ENTREPRENEURSHIP DEVELOPMENT CLUB

NEST – “Nurturing Entrepreneurship & Startup Thinking”

The Entrepreneurship Development Club (ED Club) of Mercy College, Palakkad organized "**NEST – Nurturing Entrepreneurship & Startup Thinking**", a Faculty Entrepreneurial Awareness and Interactive Session on **29 July 2026** in the Conference Hall. Interactive knowledge discussion between the faculty members and the resource person Mr. Adharsh Vijayan Lead – Entrepreneurship Development, Kerala Startup Mission and Ms. Vinitha Joseph, Entrepreneur and Alumna, Mercy College. The programme was designed to foster an entrepreneurial mindset among faculty members and encourage them to play an active role in promoting innovation, startup culture, and entrepreneurship within the institution.

Objectives

- To create awareness about the importance of entrepreneurship in higher education.
- To introduce faculty members to the startup ecosystem and entrepreneurial opportunities.
- To encourage faculty to mentor and support student entrepreneurs.
- To promote innovation, interdisciplinary collaboration, and entrepreneurial thinking among educators.

Outcomes

- Enhanced entrepreneurial awareness among faculty members.
- Familiarized participants with the initiatives and support offered by Kerala Startup Mission.
- Strengthened the institution's commitment to fostering innovation and entrepreneurship.
- Motivated faculty members to incorporate entrepreneurial thinking into teaching, research, and extension activities to mentor student innovators and startup aspirants.



Student Coordinators
Ms. Swetha P

Staff Coordinators
Dr. Jimcy C S



Principal
Dr. Sr. N M Louly

ED Club Coordinator
Dr. Jency Baby



MERCY COLLEGE PALAKKAD

ENTREPRENEURSHIP DEVELOPEMNT CLUB

Organises

NEST – Nurturing Entrepreneurship & Startup Thinking

(Awareness & Interactive Sessions with faculties)

On 29 July 2026

Time : 10.30 am – 11.30 am

Venue : Conference Hall



Mr. Adharsh Vijayan
LEAD– Entrepreneurship Development
Kerala Startup Mission



Ms. Vinitha Joseph
Entrepreneur and our Alumini

Dr.Jency Baby
ED Club Coordinator

Dr.Jimcy C S
Staff
Co-ordinator

Ms.Swetha P
Student
Co-ordinator

